

**The Audrey Herman Spotlighters Theatre, Inc.**  
**Board of Directors Meeting**  
**March 9, 2009**

**Call to Order:** The meeting commenced at 6:30 p.m. at 817 St. Paul Street. In attendance were: Susan Luchey, Michael Sullivan, Fuzz Roark, Michele Cunningham, Jonathan Claiborne, and Kelly McPhee.

**Agenda Topics that were Covered:**

1. There were no minutes from the December 2008 meeting to be approved.
2. Spots-branded credit card affinity program was discussed.
  - Research verified that the issuer is legitimate.
  - Although effort to launch would be minimal, we decided to table the decision to move forward until the economy and credit climate improves.
3. The 2009 – 2010 season-in-planning was discussed.
  - Board reviewed an update from the Production. Feedback and impressions were developed, and Michael Sullivan agreed to share with Bob Russell, Production Committee Chairperson.
    - i. Lecture with Cello – would want to pair with another show that could be thematically aligned.
    - ii. Need for commercial viability of the overall season, while still maintaining the experimental and broad spectrum sensibility that is Spots.
  - Season brochure featuring shows and subscription packages is expected to be ready on or around May 15<sup>th</sup>.
4. The Cast/Crew Welcome Package was debuted with *Sweeney Todd*. Plans are being made to review with *On Golden Pond* and *Frozen* before the end of the month.
5. Budget analysis is underway, and will be a key topic at next Board Meeting.
6. Susan Luchey, President, introduced the concept of re-constituting Spots current board into a smaller Executive Board, supported by an Advisory Board with 5-6 teams.
  - Initial thoughts on teams are: Production, Marketing, Facilities, Fundraising, and Box Office.
  - Susan shared the rationale, differentiation, alignment mechanisms, and suggested next steps.
  - All in attendance agreed that further discussion and decision-making was warranted, and the Board agreed to resume consideration at the next Board Meeting.

**Adjournment:** The meeting adjourned at approximately 8:30 pm.

Respectfully submitted,

Michele Cunningham  
(filling in for Michael Tan, Secretary)